

Eating, Digestion and Information Processing Metaphors

The Meal (The Information)

She's rather tasty
He's quite a dish
He's making a meal of that issue
Milking it for all it is worth
He's such a sweetie
Bits, bytes, nibbles (in computer information)

The Hunger (Motivation)

I hunger for knowledge
I hunger for love
I hunger for sex
I could just eat you up

The Mouth/Funnel (Information In)

News feed
Being spoon fed information
Bite size chunks
Much more than a mouthful
Chewing over an idea
That leaves a sour taste in my mouth
A bit of a mouthful
Chewing the cud
Chewing the fat

The Throat (Passage)

He's so gullible
I can't believe he swallowed that
He swallowed it hook line and sinker
Choked up with tears
That sticks in my throat
I find this hard to take in

The Body (The Container)

I spend too much time ruminating on things (processing)
I'm fed up with this (storage)
Sick to the back teeth (storage/expulsion)
I've had a belly full of your moaning (storage)
I'm am unfulfilled (container)
I need time to digest that (processing)
You give me bellyache (processing)
That is more than I can stomach (storage)
I don't give a shit (storage)
He's a bit anally retentive (storage)

Expulsion (Output)

I'm sick of this